# CAREER PRACTITIONERS' CONFERENCE





### **EDUCATION**

DR ELISE HUNKIN
DIRECTOR OF LEARNING
AND TEACHING
SCHOOL OF EDUCATION





# ACKNOWLEDGEMENT OF COUNTRY

The School of Education at La Trobe University respectfully acknowledges the traditional custodians of the lands our campuses and our education work are located on.

We recognise that First Nations Australians have ongoing knowledge and perspectives that inform the past, present, and future of education and we are committed to truth-telling through curriculum alignment, pedagogical inclusion, and ecological land justice.

We are committed to cross-curriculum priorities in Indigenous Education, embracing opportunities to enhance cultural capabilities of learners and educators, and we promote the key drivers of respect, relationships and reconciliation.



# ABOUT THE SCHOOL OF EDUCATION

Our innovative and dynamic approach to education sets us apart as a leading institution. We're proud to be trailblazers in teacher education and are dedicated to preparing future educators who are committed to helping students of all ages reach their full potential.

At the School of Education, we believe that building a future teaching profession is a shared responsibility.

That's why we're committed to working with our community of students, alumni, education professionals, and community groups to make a meaningful impact in education.

Prof. Joanna Barbousas, Dean

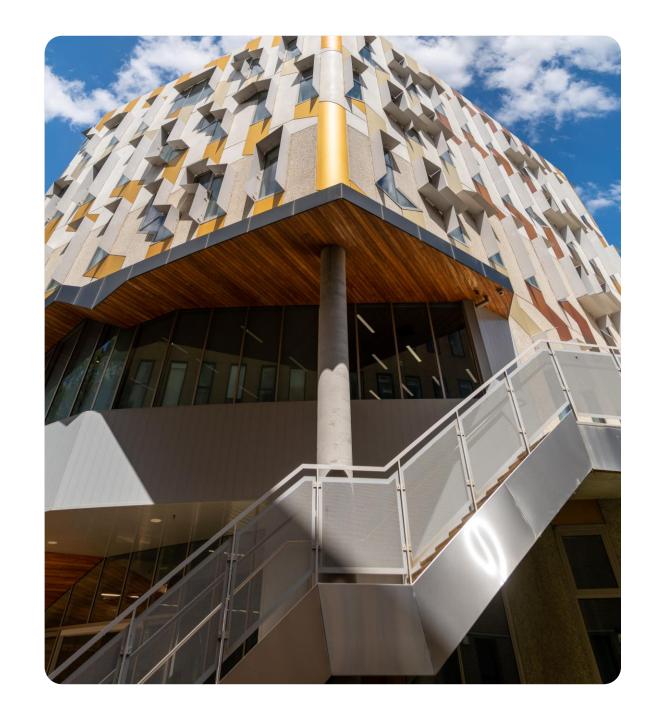


# RESEARCH IN EDUCATION

Transforming educational practice and how students learn through evidence-based teaching and research.

#### **Research Pillars**

- Impactful Pedagogies
- Learning Sciences
- Social Equity



# EDUCATION AND TEACHING

#### **Career outcomes**

- Primary teacher (private and public sector)
- Secondary teacher (private and public sector)
- Educational designer
- Training consultant
- Education aid
- Community educator
- Mentor
- Librarian



### **PORTFOLIO OVERVIEW**

Level

Undergraduate

Postgraduate

Product type					
Short course (non-award)	Mental health and wellbeing in schools	The Science of Language and Reading – An Introduction	The Science of Language and Reading – Intermediate	The Science of Language and Reading – The Secondary School Perspective	Trauma- Informed Education
UG pathway	Diploma of Teacher Education	Associate Degree in Early Childhood Education	Associate Degree of Teacher Education		
Bachelor	Bachelor of Early Childhood and Primary Education	Bachelor of Early Childhood Education	Bachelor of Education (Primary)	Bachelor of Education (Secondary)	Bachelor of Outdoor and Sustainability Education
Double degree	n/a				
PG Shorter duration	Graduate Certificate in Education	Graduate Diploma in Education			
Master	Master of Education NOT A Teaching Qualification	Master of Teaching (Primary)	Master of Teaching (Secondary)		
Specialist Graduate Extension & Research Programs	Doctor of Education (Professional Doctorate)	Master of Education (Research)			

#### STUDENT EXPERIENCE

All Initial Teacher Education (ITE) courses are designed:

- to support pre-service teachers to have a positive impact right in their first year.
- to develop their skills as ethical, evidence-based practitioners
- using the Quality Learning Model
- to tailor learning to where and how students learn
- in response to community needs, course viability and the uniqueness of the course of study
- to focus on building communities of practice with staff



# SCHOOL OF EDUCATION COURSES IN DETAIL



# **COURSE REQUIREMENTS**

To be considered for course entry to an Initial Teacher Education (ITE) course, applicants must complete an entry assessment:

- La Trobe University Aptitude for Teaching Assessment (AFTA): A scenario-based judgement test that is free for all students and can be completed on demand OR CASPer characteristics test (\$80).
- The Literacy and Numeracy Test for Initial
   Teacher Education LANTITE must <u>attempt</u> by
   the end of their first year (including our pathway
   programs) and passed by end of their course.



### **Aspire Early Entry Program**

#### **Community Contribution stream**

Course title	Aspire ATAR (Metro campus)	Aspire ATAR (Regional campuses)	
Bachelor of Education	55*	55*	
Other teaching and education courses	50	50	

#### **Year 11 Conditional Entry stream**

Eligible courses:

**Associate Degree of Teacher Education** 

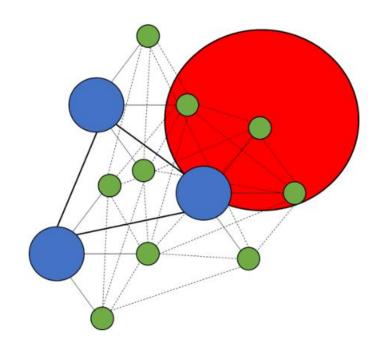
**Diploma of Teacher Education** 

#### **Eligibility**

\*The Bachelor of Education require students to have a minimum selection rank of 70 as implemented by the Victorian Government. To be considered for the Aspire selection into the Bachelor of Education, students require adjustments via Special Entry Access Scheme (SEAS) that results in reaching the minimum selection rank of 70.

#### **COHORT PROFESSIONAL EXPERIENCE MODEL**

- An innovative community of practice approach building the profession of the future teacher workforce.
- A cohort of pre-service teachers are placed in groups at schools concurrently.
- Enables a collaborative and supportive environment for preservice teachers to develop their teaching practice, while receiving expert guidance from a cohort of mentor teachers.
- The model addresses many of the recommendations in the Quality of Initial Teacher Education review.



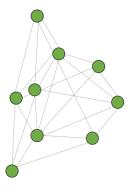
### PROFESSIONAL EXPERIENCE

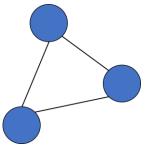
#### **BACHELOR OF EDUCATION**

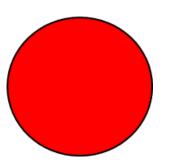
- Commences in second year
- Students are placed in varied educational settings
- Final placement is a sustained experience including an integrated assessment of teaching practice
- Total 80 days

#### **MASTER OF TEACHING**

- Commences in first semester year
- Students are placed in varied educational settings
- Final placement a sustained experience includes an integrated assessment of teaching practice
- Total 60 days







**Duration:** 4 years

#### **Entry Requirements**

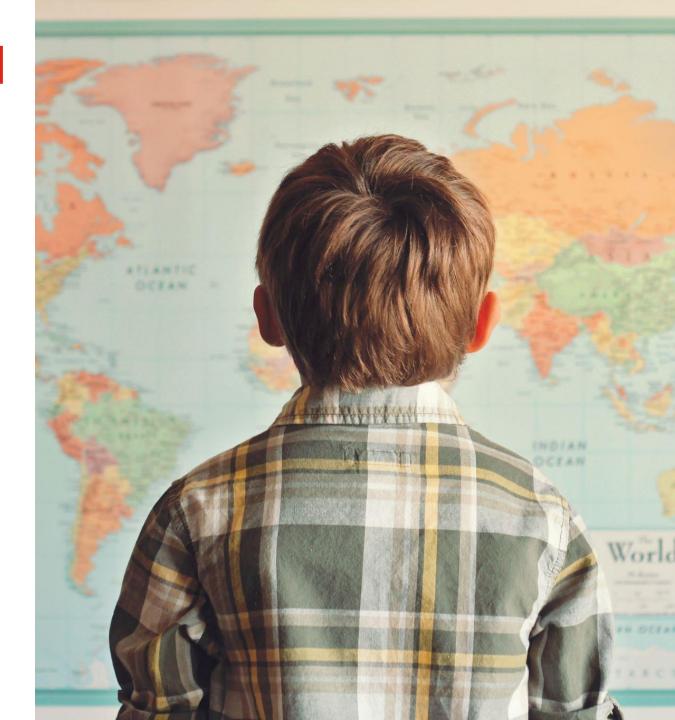
ATAR – 2023 lowest selection rank = 71.8

Units 1 & 2 satisfactory completion in one mathematic including general, methods and specialist or Units 3 & 4 of any Mathematics.

Units 3 & 4: a study score of 25 in English other than EAL or a 30 in English (EAL).

Completion of CASPer characteristics test OR the La Trobe University Aptitude for Teaching Assessment (AFTA),.

\* based on the 2023 VTAC January Round ATAR Profile



#### **Primary stream**

Build strong literacy and numeracy knowledge with awareness of contemporary approaches to learning. Maximise your skills to work in complex education settings.

#### **Secondary stream**

Develop your skills to address the diverse academic and developmental needs of young people. Gain expertise to teach across the stages of secondary school.

#### Early childhood and primary stream

The Bachelor of Early Childhood and Primary Education focuses on understanding learning and development in children and the ways that educators can support learning for all children.

After graduating, you can apply for registration to teach:

- Early childhood
- Primary schools
- Special education schools



#### **Primary specialisations**

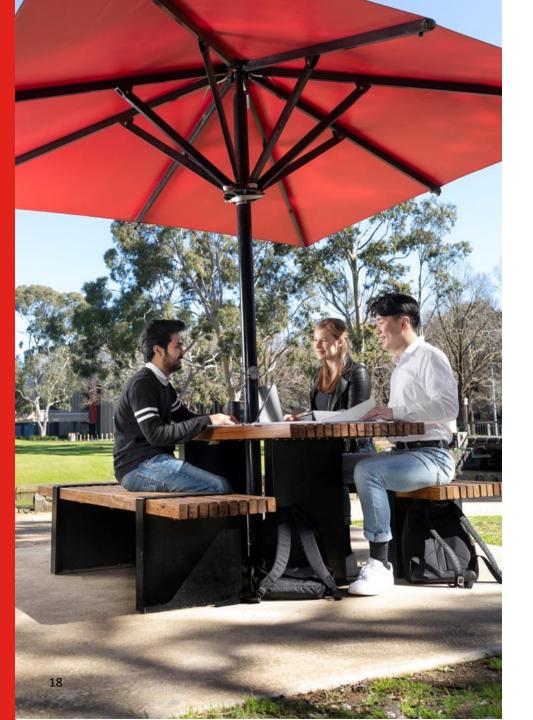
- Arts
- English
- Humanities
- Health
- Languages (including Greek, Spanish, Japanese, Italian, French and Chinese)
- Mathematics
- Physical education
- Inclusive Education
- Science, technology, engineering, arts and maths (STEAM)
- Visual Arts



#### **Secondary specialisations**

- The Arts
- English
- Health
- Humanities (including history and geography)
- Languages Other Than English (LOTE)
- Mathematics
- Physical Education
- Psychology
- Science (including physics, chemistry and biology)
- Inclusive Education
- Teaching English as Second Language (TESOL)
- Visual Arts





### **Diploma of Teacher Education**

**Duration:** 1 year full-time or part-time equivalent.

**Entry Requirements** 

**ATAR** – 2023 lowest selection rank (Melbourne) = 40.45

VCE: Units 3 and 4: a study score of at least 25 in English (EAL) or at

least 20 in English other than EAL.

Completion of the Diploma of Teacher Education allows students to potentially progress to a Bachelor of Education if all other conditions are met.

Receive advanced standing for up to one year of full-time study.

Potential career outcomes can include a training consultant, education aide and a community educator.

# ASSOCIATE DEGREE OF TEACHER EDUCATION

**Duration:** 2 years

#### **Entry requirements**

ATAR – 2023 lowest selection rank = 41.35 (Aspire 50)

Units 3&4: a study score of 20 in English other than EAL or a 25 in English (EAL)

\*2023 lowest selection rank (including adjustment factors) based on the 2023 VTAC January Round ATAR Profile

La Trobe's Associate Degree of Teacher Education is a perfect pathway to an accredited teaching degree.

#### Possible roles include:

- Training consultant
- Education aide
- Community educator



# BACHELOR OF EARLY CHILDHOOD EDUCATION

#### **Entry requirements**

Diploma of Early Childhood Education and Care and be working at a day-care centre or kindergarten.

**Duration:** 2.5 years of study

1.5 years is credited for your Diploma

Location: Online via LTU Term structure.

- Studied online
- Based on applying theories of learning to teaching
- Understand learning and development in children
- Support learning for all children

The Victorian Government has several scholarships you can apply for while you complete your Diploma or Bachelor's degree in Early Childhood Education.



# BACHELOR OF OUTDOOR & SUSTAINABILITY EDUCATION

**Duration:** 3 years **Location:** Bendigo **Entry requirements** 

**ATAR** – 2023 lowest selection rank = 59.55 (Aspire 50) Units 3 & 4: a study score of 25 in English (EAL) or a 20 in English other than EAL.

Turn your passion for the natural world into a career. Get hands-on outdoor experience and build a deeper understanding of sustainability and environmental education.

- natural environmental knowledge and sustainability
- educational skills
- outdoor adventure guiding
- outdoor safety and risk management
- leadership, teamwork and communication



<sup>\*</sup> based on the 2023 VTAC January Round ATAR Profile

# HEALTH SCIENCES

# CAREER PRACTITIONER CONFERENCE 2025

Prabhat Lamichhane health.sciences@latrobe.edu.au p.Lamichhane@latrobe.edu.au





### BACHELOR OF HEALTH SCIENCES

#### COURSE

- 3 years FT
- 360 cp

#### **DOUBLE DEGREES (4 YEARS)**

- Combine the Bachelor of Health Sciences with:
  - Bachelor of Arts
  - Bachelor of Commerce

#### EXIT OPTION

- Associate Degree in Health Sciences (240 cp including core subjects)
- Diploma in Health Sciences (120 cp including core subjects)

#### **MAJORS**

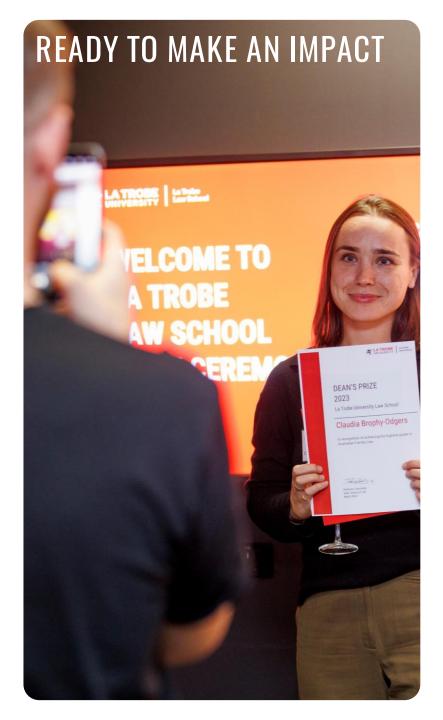
- Allied Health (postgraduate pathway)
- Digital Health
- Environmental Health\*# (recommended to combine with Public Health major)
- Food and Nutrition
- Health Promotion\*#
- Health, Wellbeing and Performance
- Psychological Science
- Public Health
- Rehabilitation Counselling

#### **MINORS**

- Cognitive and Developmental Psychology
- Infectious Disease Epidemiology
- Culture, Society, Gender and Health
- Psychological Science

# WHY CHOOSE HEALTH SCIENCES AT LA TROBE

- Wide range of majors and minors
- Graduate ready to make real impact on health policy and practice
- Choice to ready for a career to work (at an individual or at societal level)
- Capstone\* to provide practical experience/consolidate learning
- Placement\* subject to develop employability skills with real world experience
- Standalone/strong career outcomes aligned to industry growth
- Flexibility to switch majors#
- Study abroad



#### **Health Promotion Officer**

- Sunshine, Melbourne VIC
- Community Development (Community Services & Development)
- Add expected salary to your profile for insights

Posted 9d ago

Quick apply Save

- Full Time or Part Time Opportunity + 2 Years Fixed Term (Special Project) \$85,120.36 - \$91,586 pa (Pro Rata Part Time) + 11.5% super + salary pack
- Access to monthly ADOs + Hybrid Working (Sunshine campus + Opportu
- · Lead healthy eating health promotion projects across Brimbank, Hobson

The Opportunity



#### Workplace Rehabilitation Consultant - New **Employer Services**

Future Fit Injury Management

Smithfield, Sydney NSW

\$90,000 - \$100,000 + Super + Performance Bonuses

Psychology, Counselling & Social Work (Healthcare & Medical)

- · Attractive salary + ongoing supervision and development
- · Advocates for a healthy work-life balance with flexible work arrangements
- Supportive and understanding management team who wants you to succeed

Future Fit Injury Management is the best place to be a Rehab Consultant! Top tier salaries and benefits Top tier culture Top tier work conditions



#### **Environmental Health Officer**

Add expected salary to your profile for insights

City of Port Phillip \$\infty\$ \$\dagger\$ 3.6 9 reviews \cdot View all jobs St Kilda, Melbourne VIC Government - Local (Government & Defence) ( Full time

Posted 5h ago

Apply ☑

Save

Environmental Health Officer

- Salary Range Band 6 \$95,799 \$104,420 plus 11.5% Supe
- Full time Permanent position
- · Based at St Kilda Town Hall with flexible work arrangemen



#### Health & Wellbeing Advisor

Department of Planning, Housing and Infrastructure

Parramatta, Sydney NSW \$110,266.00 to \$122,058.00 + super

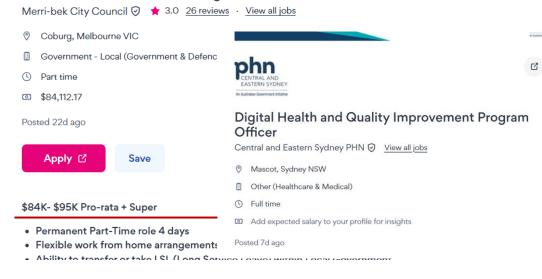
Occupational Health & Safety (Human Resources & Recruitment)

- Opportunity to contribute to a high-performing, diverse, and inclusive workplace
- Ongoing full-time opportunity
- · NSW office locations negotiable

We are looking for a Health & Wellbeing Advisor who is passionate about promoting health, safety, and wellbeing in the workplace.



#### Public Health and Wellbeing Officer





#### Positive Behaviour Support Practitioner

The ORS Group 

★ 4.1 105 reviews · View all jobs O Canberra ACT Psychology, Counselling & Social Work (Healthcare & Medical) Full time \$75k to \$90k + Super + Fuel + Bonuses

Posted 28m ago



The ORS Positive Behaviour Support division is expanding and we

# CAREER OUTCOMES, JOB TITLES

#### **Public Health**

- Community Development Worker
- Project Officer/Manager
- Epidemiologist
- Researcher
- Youth and community Programs Officer
- Program Manager
- Health Coordination Consultant

#### Psychological Science

- Behaviour Support Practitioner
- Disability Support Worker
- Disability Employment Consultant
- Project Officer
- Youth Justice Support Worker
- Community Educator
- Research Assistant

#### Rehabilitation Counselling

- Applied and rehabilitation counselling
- Vocational and Career Counselling and Rehabilitation
- Case Management and Human Services Coordination
- Occupational, Health, Well-being, Safety and Rehabilitation
- Mental Health Practice and Pscyhoeducation
- Injury and Disability Management

#### Health, Wellbeing and Performance

- Health and wellbeing coordinator/consultant
- Wellbeing and inclusion advisor
- Health and wellbeing advisor/specialist
- Student wellbeing advisor
- Personal Excellence Advisor/Manager
- Athlete Wellbeing and Development Manager

# CAREER OUTCOMES, JOB TITLES

#### Digital Health

- Digital Health Analyst
- Digital Health Consultants
- Telehealth Coordinator
- Digital Health Officer
- Health Technology Innovator
- Digital Health Educator

# Environmental Health

 Environmental Health Officer

# Food and Nutrition

- Public Health Worker
- Health Program Developer
- Scientific Communicator
- Nutritionist
- Policy Development officer

#### Health Promotion

- Health promotion practitioner
- Project/Program Officer
- Gender Equity Officer
- Communications and content coordinator
- Health Promotion Officer
- Families project coordinator
- Health Advocate
- Community Engagement Officer

# POSTGRADUATE PATHWAYS

Major	Pathway Course(s) at LTU
Public Health	Master of Public Health, Master of Health Administration
Health Promotion	Master of Public Health; Master of Health Administration
Environmental Health	Master of Public Health; Master of Health Administration
Digital Health	Master of Digital Health; Master of Health Information Management; Master of Public Health; Master of Health Administration
Food and Nutrition	Master of Digital Health; Master of Public Health; Master of Health Administration
Allied Health	Master of Physiotherapy Practice; Master of Nursing Practice; Master of Speech Pathology; Master of Clinical Audiology; Master of Occupational Therapy Practice; Master of Digital Health; Master of Public Health; Master of Health Administration
Rehabilitation Counselling	Master of Counselling, Rehabilitation and Mental Health; Master of Digital Health; Master of Public Health; Master of Health Administration
Health, Wellbeing and Performance	Master of Counselling, Rehabilitation and Mental Health; Master of Digital Health; Master of Public Health; Master of Health Administration
Psychological Sciences	Master of Art Therapy; Master of Social Work; Master of Digital Health; Master of Public Health; Master of Health Administration

# ENTRY REQUIREMENTS

#### **Current Year 12 and recent graduates**

- 2023 lowest selection rank (including adjustment factors) 55.1
- Selection rank adjustments applied if specific subjects undertaken
- Regional adjustments also apply

#### **Prerequisites**

- VCE units 3 & 4 at least 25 in English (EAL) or at least 20 in English other than EAL.
- International students must get minimum scores for International English Language Testing System (IELTS) or equivalent.

#### Alternate Pathways for non-recent school leavers

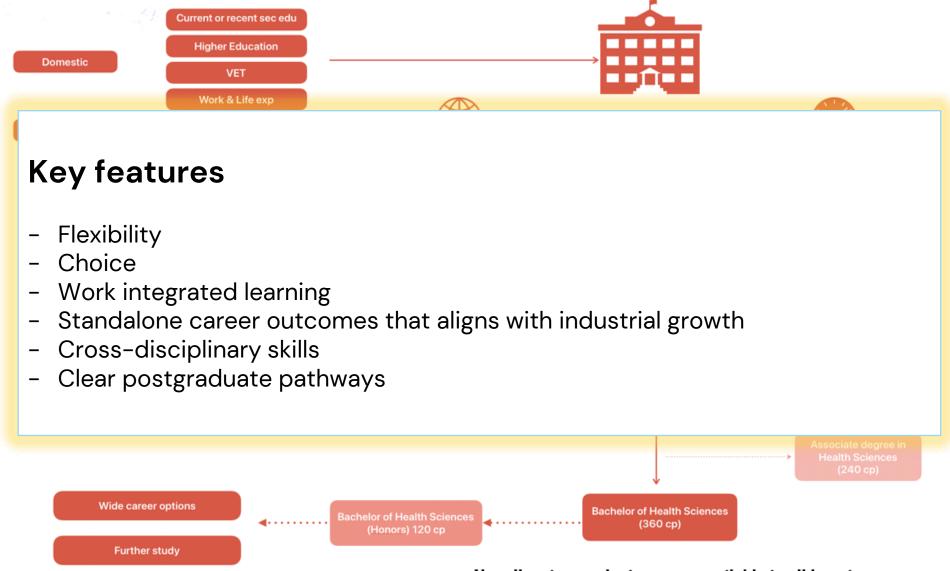
- Past higher education study
- Work and life experience
- Vocational and educational training







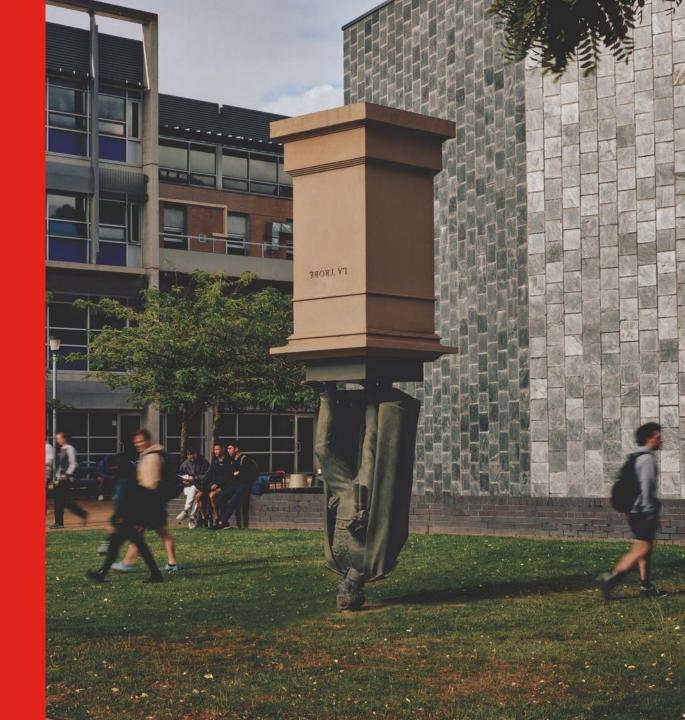
# **COURSE SUMMARY**



# HEALTH INFORMATION MANAGEMENT

CAREER PRACTITIONER CONFERENCE 2025





### **ABOUT ME**



#### STEPHANIE GJORGIOSKI, CHIM

Lecturer, Health Information Management (HIM)

**Acting Undergraduate Course Coordinator** 

Email: S.Gjorgioski@latrobe.edu.au

# **OVERVIEW**

- What is Health Information Management?
- The Health Information Manager
- Career prospects
- Employment
- Courses
- Placement





# HEALTH IS AUSTRALIA'S BIGGEST EMPLOYER



### HEALTH INFORMATION MANAGEMENT

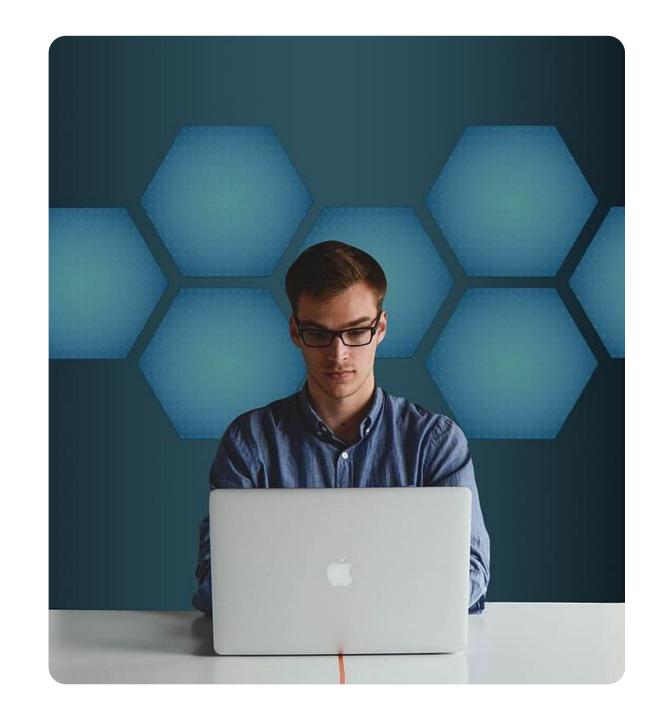
- Business side of medicine
- Essential for the operation and functioning of all types of healthcare services
- Vital to the national, state and territory governments
- Important to medical, clinical and general health-related research



# HEALTH INFORMATION MANAGERS (HIMS)

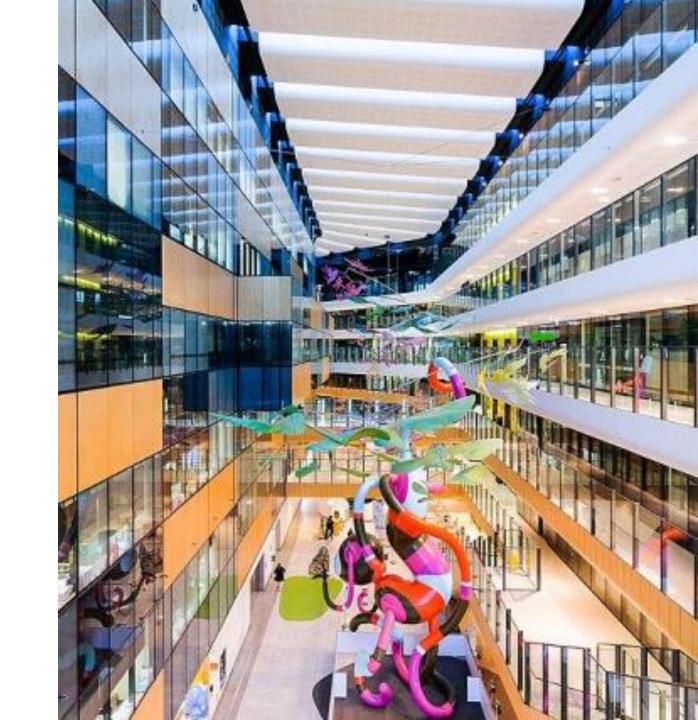
- Specialist health professionals
- Interface between clinicians, ITtechnical people, finance, and senior management
- Management role 'behind-thescenes'
- Experts in all aspects of clinical and health information

IF IT IS NOT WRITTEN DOWN, IT DIDN'T HAPPEN



### WHERE ARE WE EMPLOYED

- Hospitals (Public and Private)
- Health Departments (State and Federal)
- Research Institution/Disease Registries
- Health Insurance Companies
- Information Technology (IT) Companies
- Community Health Services



### EMPLOYABILITY: HIMS ARE IN HIGH DEMAND!

- High graduate employability rate!
- 2012 2016 study found 94% graduates were employed in the profession within 6 months of course completion
- 2017–2021 study found that 92% graduates were employed in the profession within 6 months of course completion
- HIM Positions: <u>https://jobs.himaa.org.au/</u>

Health Information Management Journal OnlineFirst © The Author(s) 2023, Article Reuse Guidelines https://doi.org/10.1177/18333583231197936



#### Research Article



#### Workforce survey of Australian health information management graduates, 2017–2021: A 5-year follow-on study

Stephanie Gjorgioski, BHSc(MedClass), BHthInfoMgt, BHSc(Hons), GradCertHECTL, CHIM

1, Merilyn Riley, BAppSc(MRA), BTh, GradDipEpi&Biost
1, Jenn Lee, BN,

GradDipAppSc(HthInfoMgt), MAdEd, CHIA
1, Natasha Prasad, BHSc, MHthInfoMgt,

GradCertHECTL, CHIM
1, Melanie Tassos, BSc, GradCertHECTL
1, Abbey Nexhip,

BHSc(MedClass), BHthInfoMgt, BHSc(Hons)
1, Sally Richardson, BHSc, MHthInfoMgt,

GradCertHlthEc
1, and Kerin Robinson, BAppSc(MRA), BHA, MHP, PhD, CHIM
1, CHIM
1, Merilyn Riley, BHSc(MedClass), BHA, MHP, PhD, CHIM
1, Abbey Nexhip,

GradCertHlthEc
1, And Kerin Robinson, BAppSc(MRA), BHA, MHP, PhD, CHIM
1, Abbey Nexhip,

#### Abstract

Background: Employment outcomes of La Trobe University's 2012-2016 health information manager (HIM) graduate cohort were reported previously. Objectives: To identify the 2017-2021 Australiabased, graduate HIMs' early career employment experiences; identify employment roles and destinations; investigate knowledge and skill sets utilised in professional performance; and compare outcomes with the previous study. Method: A cross-sectional design was utilised. An online survey elicited: demographic data, position-related details and knowledge-skills applied in the workplace. Inter- and intra-cohort comparisons were calculated. Results: Of contactable graduates, 75% (n = 150) completed the survey; 90% (n = 132) had held at least one profession-related position postgraduation; 51% gained employment before final examinations and 92% within 6 months. In their first role, 87% joined the public healthcare sector, 47% had worked in two or more positions and 12.3% in three or more positions. Categorisation of position titles showed that 40% had undertaken "health information management" roles, 14.9% "health classification," 16.6% "data management and analytics," 17.4% "health ICT" and 11.1% "other," roles. Almost two-thirds (64.1%) had utilised three or four of the four professional knowledge-skill domains. There was an increase, from the 2012 to 2016 cohort, in those undertaking "data management and analytics" and "health ICT" roles, and a decrease in "health classification" role uptake. Conclusion: Early-career HIMs have very high employability. They engage throughout health care, predominately in the public health sector. Their mobility reflects national workforce trends. The majority utilise all or most of the professional knowledge-skill domains studied at university.

#### **EMPLOYMENT**

**11** 09/2020

'It's been crazy': how COVID-19 data fast-tracked Sadiya's digital health career

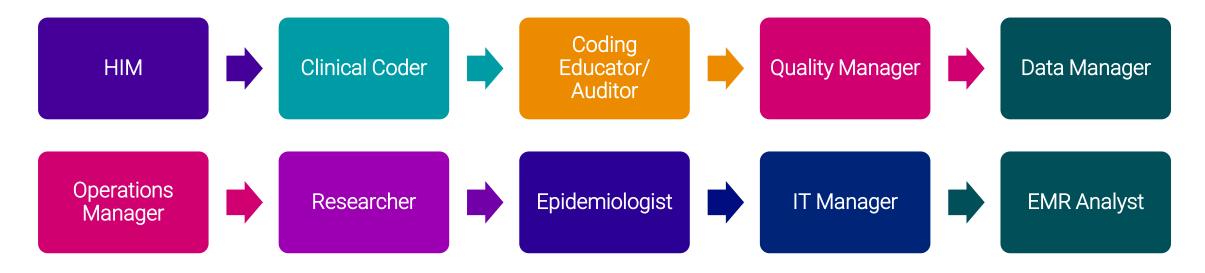
- \$70,0000 \$180,0000
- Traditional VS non-traditional roles

Rebekah Quinn launched a career and travelled the world with a degree she'd never heard of

f Facebook Twitter



When Rebekah Quinn lodged her University course preferences in Year 12, she had little idea where she was headed. She made a last-minute decision to include a Health Information Management course at La Trobe's Bundoora Campus in her preferences – a course she'd never really heard of.



Source:

#### **HOW DO YOU BECOME A HIM**

#### **Study Bachelor of Health Information Management**

- 3 years full time and all Commonwealth-supported places (CSP)
- Option of blended study (mixing face-to-face and online) or completing online study, while completing in person placements.
- Build hands on experience as you study by completing placements across all year levels

#### PREREQUISITES & EXTRA REQUIREMENTS

#### VCE Units 3 & 4

- Study score of at least 30 (EAL) in English or 25 in any other English.
- Basic knowledge of Secondary Mathematics (to Year 11) is assumed.
- Biology would be an advantage (not mandatory).

#### **HONOURS**

- Option to complete an honours year after BHIM
- Work closely with discipline staff and external stakeholders
- Research project in student's area of interest

@ American College of Medical Genetics and Genomics





#### Genetics and pediatric hospital admissions, 1985 to 2017

Stephanie Gjorgioski, BHIM/BHSc (Hons)<sup>1</sup>, Jane Halliday, PhD <sup>2,3</sup>, Merilyn Riley, BAppSc (MRA)<sup>1</sup>, David J. Amor, PhD<sup>2,3,4,5</sup>, Martin B. Delatycki, MBBS<sup>2,3,5</sup> and Agnes Bankier, MBBS<sup>4</sup>

#### Factors Associated with Stroke Coding Quality: A Comparison of Registry and Administrative Data

Olivia F. Ryan, BHIM/BHSc (Hons),\* Merilyn Riley, GradDip (Epidemiol & Biostats),†

Dominique A. Cadilhac, PhD,\*'‡ Nadine E. Andrew, PhD,\*'§ Sibilah Breen, PhD,\*

Kate Paice, GradDip Health Sci (Health Promotion & Health Education),\*

Sam Shehata, PostGradDip (CompSci),\* Vijaya Sundararajan, MD,†

Natasha A. Lannin, PhD,¶' | Joosup Kim, PhD,\*'‡ and

Monique F. Kilkenny, PhD\*'‡

#### Research Article

Professional identity and workplace motivation: A case study of health information managers

Abbey Nexhip, BHSc(MedClass), BHthInfoMgt, BHSc(Hons), CHIM  $^{\circ}$  1, Merilyn Riley, BAppSc(MRA), BTh, GradDipEpi&Biost, CHIM  $^{\circ}$  1, and Kerin Robinson, BAppSc(MRA), BHA, MHP, PhD, CHIM  $^{\circ}$  1

#### Research Article

An investigation of the status and maturity of hospitals' health information governance in Victoria, Australia

Helen Kwan, BHlthSc(MedClass), BHthInfoMgt, BHlthSc(Hons)<sup>1</sup>, Merilyn Riley, BAppSc(MRA), BTh, GradDipEpi&Biost, CHIM D<sup>2</sup>, Natasha Prasad, BHlthSc, MHthInfoMgmt, GradCertHE, CHIM D<sup>2</sup>, and Kerin Robinson, BAppSc(MRA), BHA, MHP, PhD, CHIM D<sup>2</sup>

#### **PLACEMENT**

- Our students do not find their own placements
- There is both an agency supervisor and university/academic supervisor
- Students get to observe a variety of systems, procedures, work organisations and organisational cultures
- Great way to link theory into practice

BLOCK	YEAR	TIMING	DAYS
HIM1003 Management of Health Information	1	2nd semester	5
HIM2005 Hospital Professional Practice	2	2nd semester	15
HIM3004 Project Professional Placement	3	2nd semester	32

#### WHAT WILL STUDENTS' STUDY

#### Four core streams

- Clinical and Health Classification
- Analysis of Health Data/Information
- Management (included professional practice)
- Health Informatics

#### **Example of subjects include**

- Data analytics
- Medical Terminology
- Anatomy and Physiology
- Clinical Coding
- Management of Health Information Systems
- Health informatics
- Health Information Ethics and Law

#### **TEACHING AND LEARNING MODELS**

- Asynchronous and synchronous learning
- Interactive discussions and skill-based workshops
- Enquiry (Problem) based learning
- Scaffolding
- Authentic assessments

#### **UNIQUE FEATURES**

- Professional accreditation by the Health Information Management Association (HIMAA)
- Only one of two accredited Universities that offer BHIM
- Learn from qualified Health Information Management professionals
- Boutique course students build strong relationships with academic staff and peers

# WHO IS SUITED TO STUDY HEALTH INFORMATION MANAGEMENT

- Interested in the health field but don't want too much 'hands on' patient contact?
- Interested in data, computers and health IT?
- Enjoy working with different professional groups?
- Flexible career with many job opportunities
- Want to make a difference in the lives of patients?







#### DO YOU WANT A CAREER CHANGE?

#### **Master of Health Information Management**

- Graduate entry course
- Both CSP and Australian-Fee Places are offered
- Two-year intensive program and places are allocated on a competitive basis
- Course is open to those with a completed university degree

# BUSINESS AND COMMERCE AT LA TROBE UNIVERSITY

CAREER PRACTITIONER CONFERENCE 2025



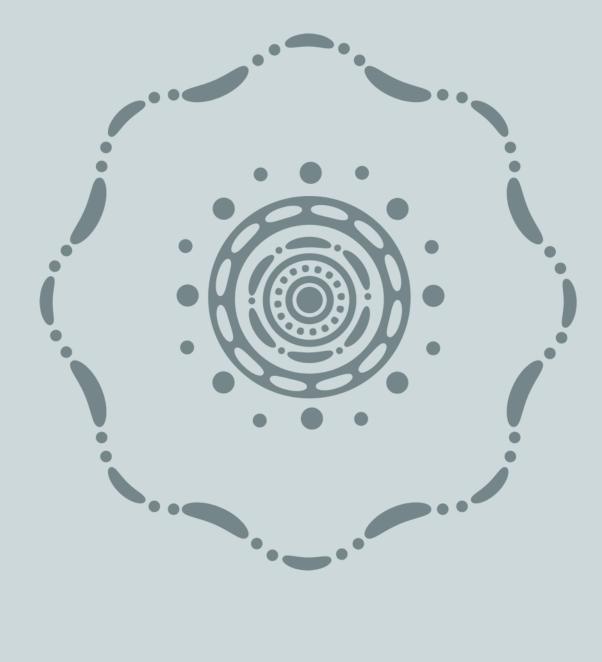


#### ACKNOWLEDGEMENT OF COUNTRY

La Trobe University acknowledges our campuses are located on the lands of many Traditional Custodians in Victoria and New South Wales. We recognise their ongoing connection to the land and value their unique contribution to the University and wider Australian society.

La Trobe University is committed to providing opportunities for Aboriginal and Torres Strait Islander people, both as individuals and communities, through teaching, learning, research and partnerships across all our campuses.





# ASSOCIATE DEAN LEARNING AND TEACHING

Dr David Walker PhD BEc (Hons) GCHE Senor Fellow AHEA

#### **Meet David:**

- Joined the La Trobe School of Business in July 2003
- Prior to this, David worked as an economist for federal and state agencies
- Research interests in forest, agricultural and resource economics and in the economics of climate change
- David has received multiple teaching awards, including the Executive Dean's Teaching Award (2014) and the Pro Vice-Chancellor's Award (2019)







# BACHELOR OF BUSINESS VS BACHELOR OF COMMERCE

#### **Bachelor of Business**

- Smaller core, offering more flexibility and 10 majors
- Focus on fundamental business skills
- Lower ATAR | 2025 lowest selection rank 55.85 at Melbourne (Bundoora) campus.

#### **Bachelor of Commerce**

- Majors limited to the more 'traditional' disciplines, including an accredited accounting (CPA/CAANZ) major
- Focus on transferrable skills through an entrepreneurial core set of subjects
- Can do two majors, OR
- Undertake a range of double degrees so that you end up with TWO degrees (Note: Higher ATAR requirement and prerequisites in some cases for double degree).
- Higher ATAR | 2025 lowest selection rank 80.05 at Melbourne (Bundoora) campus.







# BACHELOR OF BUSINESS

#### **Career opportunities**

- Business analyst
- Business development manager
- Marketing manager
- Human resources manager
- Corporate consultant
- Economic or market analyst

Develop solid foundations in modern business with La Trobe's Bachelor of Business. Prepare to thrive in a digitally disrupted world with this highly flexible degree and start building your dream career in business.

#### Bachelor of Business - Major options

- Agribusiness
- Digital business
- Economics
- Event management
- Finance
- Human resource management
- International business
- Management
- Marketing
- Tourism and hospitality

#### Minor options

- Accountancy
- Agribusiness
- Digital business
- Digital marketing
- Economics
- Event management
- Human resource management
- International business
- Investment
- Management
- Tourism and hospitality





# BACHELOR OF COMMERCE

#### **Career opportunities**

- Financial analyst
- Client adviser or stockbroker
- Digital media developer
- financial or forensic accountant
- Management consultant
- Policy adviser

Get the transferable and technical skills you need to thrive in the rapidly evolving world of business. Co-designed with industry leaders, our Bachelor of Commerce gives you a multidisciplinary set of skills and knowledge sought-after by employers and policymakers.

#### Major options

- Accounting
- Business analytics
- Economics
- Finance
- Management
- Marketing

#### **Minor options**

- Business analytics
- Digital marketing
- Economics
- Forensic accounting
- Investment
- Management

#### Accreditation

Graduates of the Bachelor of Commerce with an Accounting major are eligible to apply for membership with:









#### CAREER OUTCOMES

#### **Financial Analyst**

Salary range: \$95,000 to \$115,000

5-year job growth trend: 32.2%

AU Job listings: 4,624

Course pathway: BBus/BCom (Finance

major)



#### Accountant

Salary range: \$75,000 to \$90,000

Job growth: 9.2% | 5-year predication

AU Job listings: 15,069

Course pathway: BAcc or BCom

(Accounting major)



#### Data Analyst

Salary range: \$90,000 to \$110,000

5-year job growth trend: 23.2%

AU Job listings: 8,958

Course pathway: BAnalytics or BCom

(Data Analytics major)



#### **Marketing Specialist**

Salary range: \$70,000 to \$80,000

5-year job growth trend: 11.4%

AU Job listings: 2,992

Course pathway: BBus/BCom

(Marketing major)



#### **Business Development Manager**

Salary range: \$100,000 to \$120,000

5-year job growth trend: 4.4%

AU Job listings: 18,525

Course pathway: BBus/Bcom (major

dependent on industry)



#### **Policy Advisor**

Salary range: \$100,000 to \$105,000

5-year job growth trend: 8.7%

AU Job listings: 908

Course pathway: BBus/BCom (major

dependent on industry)



#### **Digital Marketing Manager**

Salary range: \$110,000 to \$130,000

5-year job growth trend: 11.4%

AU Job listings: 1,888

Course pathway: BBus (Digital Business

major) or BCom (marketing major)

#### **Event Manager**

Salary range: \$80,000 to \$100,000

5-year job growth trend: 10.7%

AU Job listings: 1,432

Course pathway: BBus (Event

Management major)











# WHY STUDY WITH LA TROBE BUSINESS SCHOOL?

You will graduate with the skills employers want. Our courses are designed to put students at the forefront of change and innovation, connecting you to industry.

Learn the foundational skills – and how technology is changing the business environment.

Choose from a wide range of specialisations to suit your career.







#### **ACCREDITATIONS**



La Trobe's GMBA has been ranked in the top 250 MBAs worldwide in the QS Global MBA Rankings 2025.

Study at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB), a distinction held by only 6% of business schools worldwide







#### **ACCREDITATIONS**



an initiative of the United Nations Global Compact

The United Nations Principles for Responsible Management Education (PRME) were founded in 2007, and La Trobe Business School became a signatory in 2008.

As part of this commitment, we aim to educate students to become responsible leaders who balance business demands with economic, social, and environmental sustainability.

We do this by embedding principles of sustainability, ethics, and responsibility across our curriculum, research, and partnerships.







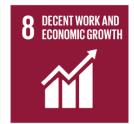


































#### **ACCREDITATIONS**









an initiative of the United Nations Global Compact













# OUR LEARNING AND TEACHING

We equip students with technology-enabled, flexible, and career-relevant education, fostering adaptability, multidisciplinary exposure, and digital skills to meet the demands of a rapidly changing global workforce.

#### We offer:

- Blended learning approach
- Applied problem solving
- Authentic assessment
- Transferable skills
- Employability
- Interactive, activity-based learning







#### STATE OF THE ART FACILITIES - TRADING ROOM





#### AUTHENTIC ASSESSMENT

Focuses on applying knowledge and skills in real-world settings. Examples include:

- Simulations/Role Plays: Real-life scenarios like live or online simulations, career-focused role plays.
- Real-World Tasks: Projects for organisations, live case studies, client-based activities.
- Workplace Assessments: Placements, internships, field trips, job shadowing.

This best-practice approach mirrors tasks performed by professionals and enhances practical learning.







## LBS EMPLOYABILITY STRATEGY

La Trobe is a leader in employer-graduate satisfaction, ranking #1 in Victoria and #3 in Australia.\*

We work to raise aspirations and awareness of potential opportunities and do all we can to facilitate our graduates' career paths.

#### We offer:

- Industry informed education programs
- Meaningful work placements and industry learning opportunities
- Extra-curricular activities to prepare students for work
- Facilitate global experiences

<sup>\*</sup> Quality Indicators for Learning and Teaching (QILT), 2023, 2022 Employer Satisfaction Survey







#### BANYULE WORK PLACEMENT







#### INDUSTRY PROJECTS

Partnering with industry is integral to student learning, providing hands-on experience and real-world problem-solving opportunities.

#### Bachelor of Business (International Business) - Business in the World Economy

- Students interview representatives from internationally active firms to tackle case studies and receive expert coaching from Export Council of Australia (ECA) mentors in the process.
- The subject links academia and industry, fostering practical skills and professional development, while eliciting, researching, and analysing current issues faced by organisations in international business.

#### Bachelor of Commerce (Business Analytics) - Analytics Capstone Project

- Students form teams and work with NAB to improve disaster relief grant distribution using AI and predictive analytics.
- Focus areas include ethics in AI, ICT governance, and data privacy, preparing students for analytics careers.

#### **Outcomes**

Real-world industry experience enhances student employability and bridges theory with practice.













#### UNDERGRADUATE BUSINESS AND COMMERCE COURSES

- Bachelor of Accounting
- Bachelor of Business
- Bachelor of Business Analytics
- Bachelor of Commerce
- Diploma in Business
- Diploma of Elite Sport Business Carlton College of Sport





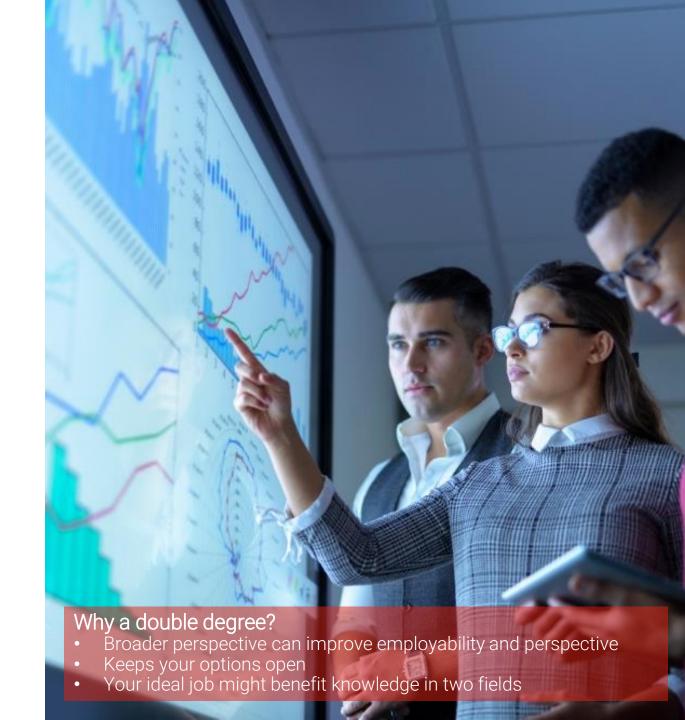


#### UNDERGRADUATE DOUBLE DEGREES

- Bachelor of Business / Bachelor of Arts
- Bachelor of Business/Bachelor of Physiological sciences
- Bachelor of Laws (Honours)/Bachelor of Business
- Bachelor of Laws (Honours)/Bachelor of Commerce
- Bachelor of Commerce/Bachelor of Arts
- Bachelor of Commerce/Bachelor of Biomedicine
- Bachelor of Commerce/Bachelor of Computer Science
- Bachelor of Commerce/Bachelor of Health Sciences
- Bachelor of Commerce/Bachelor of Global Studies
- Bachelor of Commerce/Bachelor of Psychological Science
- Bachelor of Commerce/Bachelor of Science
- Bachelor of Cybersecurity/Bachelor of Commerce







### THANK YOU



# MAKE A REAL IMPACT ON YOUR FUTURE

CHOOSE LA TROBE

