

Sport Journalism



Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



STORY TELLING



PROFESSIONAL WRITING
AND EDITING



COMMUNICATION



RESEARCH SKILLS



CRITICAL THINKING



CULTURAL LITERACY

It's not enough to just be a good writer, employers in this digital age want more. La Trobe helped me hone the skills I had and pushed me to develop more, I learnt to be a videographer, photographer, broadcaster and producer. It's amazing to think that three years ago I was just a writer.

Bilal Ali
Commentator, Football Federation Victoria

Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Sports journalist
- Media manager
- Radio producer
- Social media manager
- Multimedia content creator
- Editor
- Television producer
- Sports broadcaster
- Production assistant
- Radio commentator
- Social media coordinator
- Communications coordinator

Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Sports broadcasting and reporting
- Research and interview techniques
- Writing and editing
- Media production and digital storytelling
- Podcasting
- Social media management
- Ethical media conduct

Major employers

Potential organisations for graduates to find employment include:

- Fox Sports
- Australian Football League
- Melbourne Rebels
- SEN
- News Corporation
- Ten Network
- NBL
- Melbourne Cricket Club
- Nine Entertainment Co
- Melbourne City
- Carlton Football Club
- AFL Players Association

Source: LinkedIn Live Alumni, Burning Glass Technologies

Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE